



## CONTACT

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 (+45) 61682580

 [Portfolio](#)

 [LinkedIn](#)

## SKILLS

- CreativeCloud
- Visual communication
- Figma
- Animation and editing
- WordPress
- Brand design
- HTML & CSS
- UI/UX
- Cross-channel execution

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## EDUCATION

**PBA in Creative Branding**  
KEA

2024-2026

**AP in Multimedia Design**  
KEA

- Finished with an average of 11, and a final grade of 12

2022-2024

**Digital Communications**  
Exchange semester at Humber College, Toronto Canada

- Made it on the Dean's List

Jan-Apr. 2023

# KATHRINE W. SVENSSON

I am a 28-year-old with a PBA in brand design and an associate's degree in Multimedia Design. I am an organised creator whose inspiration comes from random, beautiful moments I experience in life. Travelling brings me joy, and I love meeting new people and cultures. I use my free time to update myself on the latest trends, programmes and techniques. I am a team player with a keen eye for detail.

## WORK EXPERIENCE

### DIGITAL ART DIRECTOR INTERN

Accenture Song

Aug. 2025 - Dec. 2025

- As a Digital Art Director Intern, I collaborated closely with the creative team and project management, contributing to concepts, creative development, and execution, with a focus on digital content and animation.
- I gained: strength in visual communication — brand consistency — strength in conceptualising — strength in Cross-channel execution

### JUNIOR DESIGNER

LOOP Associates

Aug. 2023 - Aug. 2025

- Starting as an intern and later moving into a full-time role, I worked as a Junior Designer with direct client collaboration across internal and external materials, including branding, UI in Figma, web design, presentations, and social content.
- I gained: strength client relations — flexible design solutions — Creative Cloud — strength in iconography

### SOCIAL MEDIA ASSISTANT

Honey Studio

Aug. 2022 -Aug. 2023

- My focus areas were checking up on our client's social media profiles and answering/interacting with the followers. I also create captions and stories for their SoMe profiles. Here I use my skills in design principles and layout I have gained at MMD.
- I gained: strength in SoMe platforms — SoMe Strategy skills — strength in graphic design — communication skills

## VOLUNTEER WORK

### TV-AND FILM PRODUCTIONS

Jan 2020 - Aug 2021

- I've always been captivated by crafting content for TV, film, and advertising. To pursue this passion, I joined "Find Dit Filmcrew" on Facebook and began my journey as a volunteer Runner. Over time, I worked my way up to become a Production Assistant on various projects, including short films, commercials, and TV2 documentaries.
- I gained: equipment knowledge — strength in detail-orientation — Visual Storytelling